



DANCING IN THE STREETS

DOWNTOWN MARKET STREET

CINCO DE MAYO FESTIVAL

Friday, May 4, 2018 - 5:00pm – 10:00pm



2018 SPONSOR LEVELS

OPEN DOORS
hospitality group





Dear Potential Sponsor,

Thank you for your consideration in being a sponsor at this year's 2nd Annual [Dancing in the Streets – Downtown Cinco de Mayo Festival](#). At the inaugural celebration in 2017, we had a combined attendance of approximately 1300 patrons, sponsors and partners. Everyone came together for a cultural experience of live music, bands, food and signature drinks. We are anticipating a much larger crowd and adding some features to better accommodate our sponsors as well as our patrons.

This celebration of culture that's enjoyed worldwide, Cinco de Mayo, commemorates the Mexican army's unlikely victory over French forces at the Battle of Puebla on May 5, 1862. This is one of the biggest celebrations during the spring season and has become a global festivity both anticipated and celebrated by many cultures and vibrant communities across the nation.

In continued partnerships with many small local businesses and corporate companies, the Ernest Scott Tap Room will be hosting the 2nd annual Cinco de Mayo Festival on Market Street which is located in Wilmington's downtown business district. This celebration will feature plenty of live music, food, drink, vendors and the arts for all who wish to join. The festival will be bigger and better than the already successful previous year and we want you to be a part of it!

Join us for this year's annual celebration as a sponsor. We look forward to sharing the experience in our local Wilmington neighborhood promoting local businesses, culture, the arts and featuring area entertainers and more. Please review and consider a sponsorship level and contact us if you have any further questions! Thank you again for your consideration.

Respectfully,

//Signed//

Elvis Rosales

Ernest Scott Taproom – Email: 902elvis@gmail.com - Phone: (302) 384-8113

2018 SPONSOR LEVELS



PADRINO/GOLD SPONSOR \$1000

1. Company Logo on Flyer
2. Company Logo on Posters
3. Company Logo on Placements
4. Recognition at Event
5. Recognition during TV & Radio Company Banner Placement
6. 6 Complimentary Tickets

COMPADRE/SILVER SPONSOR \$500

1. Company Logo on Flyer
2. Company Logo on Posters
3. Company Logo on Placements
4. Recognition at Event
5. 4 Complimentary Tickets

AMIGO/BRONZE SPONSOR \$250

1. Company Logo on Flyer
2. Company Logo on Posters
3. Recognition at Event
4. 2 Complimentary Tickets

PAST SPONSORS & PARTNERS

